

# Workshop Program

**Thursday, September 17, 2015**

**09:00–09:05**    **Opening Remarks**

**09:05–09:40**    **Invited talk: Dr. Zornitsa Kozareva**

09:05–09:40    *Multilingual Affect Polarity and Valence Prediction in Metaphors*  
Zornitsa Kozareva

**09:40–10:30**    **Session 1: Multilingual Sentiment Analysis in Social Media**

09:40–10:10    *Sentiment Analysis on Monolingual, Multilingual and Code-Switching Twitter Corpora*  
David Vilares, Miguel A. Alonso and Carlos Gómez-Rodríguez

10:10–10:30    *Connotation in Translation*  
Marine Carpuat

**10:30–11:00**    ***Coffee Break***

**11:00–12:30**    **Session 2: The Influence of Context for Sentiment Analysis in Social Media**

11:00–11:30    *Enhanced Twitter Sentiment Classification Using Contextual Information*  
Soroush Vosoughi, Helen Zhou and deb roy

11:30–12:00    *Your Sentiment Precedes You: Using an author's historical tweets to predict sarcasm*  
Anupam Khattri, Aditya Joshi, Pushpak Bhattacharyya and Mark Carman

12:00–12:30    *Optimising Agile Social Media Analysis*  
Thomas Kober and David Weir

**12:30–14:00**    ***Lunch Break***

**Thursday, September 17, 2015 (continued)**

**14:00–15:30 Session 3: Beyond Review Mining**

14:00–14:30 *Utilizing review analysis to suggest product advertisement improvements*  
Takaaki Tsunoda, Takashi Inui and Satoshi Sekine

14:30–15:00 *Towards Opinion Mining from Reviews for the Prediction of Product Rankings*  
Wiltrud Kessler, Roman Klinger and Jonas Kuhn

15:00–15:30 *Classification of deceptive opinions using a low dimensionality representation*  
Leticia Cagnina and Paolo Rosso

**15:30–16:00 Coffee Break**

**16:00–17:20 Session 4: Lexicon Generation and Visualisation for Sentiment Analysis**

16:00–16:30 *Extending effect annotation with lexical decomposition*  
Josef Ruppenhofer and Jasper Brandes

16:30–17:00 *Analysing domain suitability of a sentiment lexicon by identifying distributionally bipolar words*  
Lucie Flekova, Daniel Preoțiu-Pietro and Eugen Ruppert

17:00–17:20 *Imagisaurus: An Interactive Visualizer of Valence and Emotion in the Roget's Thesaurus*  
Saif Mohammad

**17:20–17:30 Break**

**Thursday, September 17, 2015 (continued)**

**17:30–19:20 Session 5: Posters**

- 17:30–19:20 *Personality Traits on Twitter—or—How to Get 1,500 Personality Tests in a Week*  
Barbara Plank and Dirk Hovy
- 17:30–19:20 *Negation Scope Detection for Twitter Sentiment Analysis*  
Johan Reitan, Jørgen Faret, Björn Gambäck and Lars Bungum
- 17:30–19:20 *A Linguistically Informed Convolutional Neural Network*  
Sebastian Ebert, Ngoc Thang Vu and Hinrich Schütze
- 17:30–19:20 *How much does word sense disambiguation help in sentiment analysis of micropost data?*  
Chiraag Sumanth and Diana Inkpen
- 17:30–19:20 *Predicting Ratings for New Movie Releases from Twitter Content*  
Wernard Schmit and Sander Wubben
- 17:30–19:20 *Beyond Sentiment: Social Psychological Analysis of Political Facebook Comments in Hungary*  
Márton Miháلتz, Tamás Váradi, István Csertő, Éva Fülöp, Tibor Pólya and Pál Kővágó
- 17:30–19:20 *Verb-centered Sentiment Inference with Description Logics*  
Manfred Klenner
- 17:30–19:20 *Mining HEXACO personality traits from Enterprise Social Media*  
Priyanka Sinha, Lipika Dey, Pabitra Mitra and Anupam Basu
- 17:30–19:20 *Opinion Holder and Target Extraction for Verb-based Opinion Predicates – The Problem is Not Solved*  
Michael Wiegand, Marc Schulder and Josef Ruppenhofer
- 17:30–19:20 *Synthetic Text Generation for Sentiment Analysis*  
Umar Maqsud
- 17:30–19:20 *Detecting speculations, contrasts and conditionals in consumer reviews*  
Maria Skeppstedt, Teri Schamp-Bjerede, Magnus Sahlgren, Carita Paradis and Andreas Kerren
- 17:30–19:20 *Using Combined Lexical Resources to Identify Hashtag Types*  
Credell Simeon and Robert Hilderman

**Thursday, September 17, 2015 (continued)**

17:30–19:20 *Sentiment Classification via a Response Recalibration Framework*  
Phillip Smith and Mark Lee

**19:20–19:30 Closing discussion - "Where do we go from here?"**

*Open Discussion*  
Multiple Speakers